



CALDWELL COUNTY CHAMBER OF COMMERCE

1909 Hickory Boulevard SE
Lenoir, North Carolina 28645

VISITOR INFORMATION

828-726-0323

FURNITURE HOTLINE

800-737-0782

visitors@caldwellcochamber.org
www.caldwellcochamber.org
www.20milesoffurniture.com



north carolina
visitnc.com 1-800-VISIT NC

NC DIVISION OF TOURISM, FILM & SPORTS DEVELOPMENT



Photography courtesy of: David Cortner, David Hessell, Kevin Knight,
Kincaid Furniture and Caldwell County Chamber of Commerce.



Location, Location... *Location.*

For people who want it all — nature in its quiet beauty and the modern amenities of city life — Caldwell County is just the spot. Nestled at the base of the Blue Ridge Mountains, the County has an elevation range from 900 feet to 5,964 feet and is home to the wilderness area of Wilson Creek, a federally-designated "Wild and Scenic River," where visitors can find hiking, backpacking, tubing, fishing, picnicking, kayaking, mountain biking and birdwatching. The county boasts a bevy of historical sites such as Fort Defiance, the home of Revolutionary War hero William Lenoir. Arts opportunities abound including an annual outdoor sculpture celebration that draws artists from throughout the Southeast, theatrical performances, concerts, the James C. Harper School of Performing Arts, contra dancing, clogging and music at the J.E. Broyhill Civic Center. Furniture shopping is a favorite pastime of visitors, who enjoy exploring our "20 miles of furniture" along U.S. Highway 321.

Conveniently and centrally located, it is only a short drive to the Blue Ridge Parkway, where you can explore the Appalachian Trail or enjoy North Carolina's best ski resorts. Watersports, hunting and fishing opportunities are available in the forests, lakes and rivers throughout the surrounding region. Head in the other direction and in less than 90 minutes, you can be in Charlotte, the state's largest city and home of the Carolina Panthers and Charlotte Bobcats. So, whether you're looking to experience the adventure of an active nature vacation, explore the restful beauty of a genteel southern town or head off to the big city, Caldwell County is the place to start your journey.





With a spectacular natural beauty highlighted in four distinct seasons, there is always something going on here. So, whether you're an avid outdoorsman or you prefer spectator activities, you will find something fun and enjoyable to fill your day in Caldwell County.

AGRICULTURE

Cerminaro Vineyard

Highway 18, Boomer
828-754-9306
www.cerminarovineyard.com
Hours: 12pm - 6pm Saturday
(or by appointment)

Family-owned and operated vineyard and winery. Open for tours and tastings.

Farmer's Market

120 Hospital Avenue NE, Lenoir
(at the Caldwell Co. public library)
828-757-1290
Hours: 6am - 12pm Saturday
Open from May - December
Features local produce, baked goods and fine crafts.

FAMILY FUN

Bo's BoDacious Family Entertainment

Highway 321, Lenoir
828-754-9000
Bowling, restaurant, arcade and meeting facility.

FISHING

Outdoor enthusiasts can enjoy fishing for trout in mountain streams and bass in area lakes. Several fishing ponds can be found throughout the county.

GARDENS

T.H. Broyhill Walking Park

Golfview Street, Lenoir
828-757-2165
Oriental garden with numerous plant species with a paved walking loop around a beautifully-landscaped pond.

GOLF

Cedar Rock Country Club

2065 Cedar Rock Estate Drive, Lenoir
828-758-4451
Private golf club featuring a 7,150-yard course designed by Ellis Maples. 18 holes, putting green and range.

Granada Farms Country Club

Granada Farms Road, Granite Falls
828-396-2313
Golf course offering 6,616 yards in 18 holes, a putting green and a driving range.

Lenoir Golf Club

701 SW Norwood Street, Lenoir
828-754-5093
6,372 yards in 18 holes of a Donald Ross challenge. Includes a putting green, driving range and café.

Orchard Hills Golf Club

2515 Connelly Springs Road, Granite Falls
828-728-3560
Golf course featuring 18 holes, a driving range and putting green.

NATURAL RECREATION

Lakeside Park

Lakeside Avenue, Granite Falls
828-396-3131
72-acre park on Lake Rhodhiss with mountain biking trails, hiking trails, fishing decks and picnic shelters.

Tuttle Educational State Forest

Playmore Beach Road, Lenoir
828-757-5608
Open from March - November
Closed on Mondays
A 290-acre living outdoor classroom, complete with pre-recorded "talking tree" exhibits, nature exhibits, hiking trails, picnic facilities and an outdoor amphitheater.

Wilson Creek

Pisgah National Forest

Grandfather Ranger District,
828-652-2144
Wilson Creek Visitor Center,
828-759-0005
www.friendsofwilsoncreek.org
Wild and scenic river with 50,000 acres in Caldwell County. Ideal for hiking, backpacking, fishing, mountain biking, kayaking and picnicking. ATV trails. Nearby camping and cabin rentals. The Visitor Center is open from April 1 - November 30.

OUTDOOR SERVICES

Excursions in the Southern Appalachian Provinces

2970 Willowbrook Road, Lenoir
828-758-9504
One-day educational outings for small groups with a focus on the natural history of the area such as geology, bird watching, flora and fauna.

RECREATIONAL ATTRACTIONS

Hog Waller Adventures

117 Main Street, Lenoir
828-759-1601
www.hogwalleroutfitters.com
Guided hikes at Wilson Creek, educational hikes, ski-trip tours and historic tours.

Wahoo's Adventures

Highway 321 South, Boone
800-444-RAFT (7238)
www.wahoosadventures.com
Daily raft, kayak, funyak and tube trips.

RACING

Antioch Speedway

2858 Race Track Street, Lenoir
828-430-8729
www.antiochspeedway.net
1/2-mile dirt track with late model racing every Saturday night.

Tri-County Motor Speedway

4405 Hickory Nut Ridge Road, Hudson
828-726-6600
www.tricountymotorspeedway.com
Open from April - September
Short, paved oval track featuring both scheduled stock car races and special events.

RODEO

Tough Enough Rodeo Company

3205 Oran Yount Lane, Granite Falls
828-396-7420
www.toughenoughrodeo.com
Open from April - October
Barrel racing, rodeos and tractor pulls.





The visual and performing arts have a long legacy in Caldwell County and that tradition continues today. From a widely-known sculpture competition to regional and national touring performances at the J.E. Broyhill Civic Center, Caldwell County offers diverse arts and cultural opportunities.

Dating back to the late 1700s when families, friends and early settlers gathered at Tucker's Barn, traditional arts have been important to this area. Named for one of the first families to call this area home, Tucker's Barn became the subject and title of a popular fiddle tune recorded by the legendary Doc Watson in 1964. Hog Waller, which actually predates Lenoir as the place where local traders gathered to exchange goods including — as the name suggests, hogs — was another popular spot.

In fact, years later, Doc Watson began his singing career on the streets of this trading area. Caldwell County is also home to the Father of Bluegrass Gospel, Carl Story.

Today, the Caldwell Arts Council, which ranks among one of the top council's in the state, sponsors an annual Sculpture Celebration, including a sculpture gallery in Downtown Lenoir, that brings artists from all over the Southeast to the area. Through the years, the Celebration has resulted in the placement of nearly 75 pieces of outdoor sculpture exhibited throughout the county. The legacy of fine clogging and contra dancing continues with both recreational and competitive dance opportunities. The James C. Harper School of Performing Arts provides performing arts events and a community music school.

ARTS & ENTERTAINMENT

Bolick and Traditions Pottery

4443 Bolick Road, Lenoir

828-295-5099

www.traditionspottery.com

5th and 6th generation potters who showcase their wares with decorative, functional pieces and folk art. Host to Mountain Music Jammin', Annual Heritage Day, Annual Jack Tales Festival and Thanksgiving Wood Kiln Opening.

Echo Hollow Bluegrass Music Park

Taylor Farm Road, Lenoir

828-759-0603

Open from April – November

Weekend jam sessions and bluegrass concerts with local musicians.

J.E. Broyhill Civic Center

1913 Hickory Boulevard

(Highway 321), Lenoir

828-726-2407

www.broyhillcenter.com

Full entertainment schedule with an extensive national performing artist series. Available for conferences, seminars, training sessions, business meetings and other special events.

Sims Country BBQ

6160 Petra Mill Road, Granite Falls

828-396-5811

www.scc.clogdancing.com

Open Friday and Saturday nights.

Known for its Texas-style barbecue, its true claim to fame is being home of the best clogging team in North Carolina. Live bluegrass music, large dance area for square dancing or clogging and host to the Annual Molasses Festival.

GALLERIES

Brush & Palette Club Gallery

Caldwell Co. Government Building

905 West Avenue NW,

Downtown Lenoir

CULTURAL ATTRACTIONS

Caldwell Arts Council Main Gallery

601 College Avenue, Lenoir

828-754-2486

www.caldwellarts.com

Hours: 9am - 5pm Tue-Fri

Monthly art exhibits, competitions and programs. Host to the Annual Indoor/Outdoor Sculpture Celebration.

Caldwell Arts Council Art-in-Healing Gallery

321 Mulberry Street, Caldwell

Memorial Hospital, Lenoir

828-754-2486

Exhibits in this gallery run for two to three months at a time and are open to the public 24 hours a day, 7 days a week.

Java Joes Gallery

113 NW Main Street,

Downtown Lenoir

828-754-2828

Johannes A. Oertel Collection

806 College Avenue, St. James

Episcopal Church, Lenoir

828-754-3712

Extensive collection of artwork by Oertel, a renowned Christian artist. Private tours by appointment.

Jo Seila Gallery

Caldwell Community College

& Technical Institute

U.S. Highway 321, Hudson

828-726-2200

Tucker's Sculpture Gallery

Downtown Lenoir

828-759-0075

Revolving outdoor sculpture gallery on the streets of Downtown Lenoir.



CALDWELL COUNTY AREAS OF INTEREST



- 1 Highway 321 Visitor Center & J.E. Broyhill Civic Center
- 2 Bolick and Traditions Pottery
- 3 Caldwell County Arts Council Main Gallery
- 4 Echo Hollow Bluegrass Music Park
- 5 Sims Country BBQ
- 6 Caldwell Arts Council Art-in-Healing Gallery
- 7 Johannes A. Oertel Collection, St. James Episcopal Church
- 8 Jo Seila Gallery
- 9 Java Joes Gallery
- 10 Caldwell Heritage Museum
- 11 Antiques Vending Company
- 12 Bernhardt-Seagle Hardware
- 13 Chapel of Rest
- 14 Coffey's General Store

- 15 Fort Defiance
- 16 Granite Falls History & Transportation Museum
- 17 Hickman Windmill Park & Hudson Railroad Depot Museum
- 18 Laura Foster Grave
- 19 Todd's Country Store
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- 21 T.H. Broyhill Walking Park
- 22 Cerminaro Vineyard
- 23 Farmer's Market
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- 25 Antioch Speedway
- 26 Tough Enough Rodeo Company
- 27 Wilson Creek Visitor Center
- 28 Boone Fork Area
- 29 Mortimer Campground
- 30 Lakeside Park

LEGEND





Steeped in rich traditions, Caldwell County has honored and preserved its history in unique ways dating back before the Revolutionary War. Adults and children alike will find interesting and educational historic attractions throughout the county.

Antique Vending Company

30 South Main Street, #2,
Granite Falls

828-962-9783

www.antiquevending.com

One of the world's largest private collections of vintage antique soda machines. General store memorabilia, restored coolers, counters and one-of-a-kind soda machines on display. The last fully vintage soda machine route in operation in the world.

Bernhardt-Seagle Hardware

117 Main Street NW,
Downtown Lenoir

828-754-3456

The second-oldest hardware store in the country, established in 1829.

Caldwell Heritage Museum

112 Vaiden Street,
Downtown Lenoir

828-758-4004

www.caldwellheritagemuseum.org

Hours: 10am - 4:30pm Tues-Fri;
10am - 3pm Sat

Provides a chronological history of Caldwell County from pre-colonial days to the present, including Native American spears and arrowheads, early maps, grants and deeds. Special interest collections also on display.

Chapel of Rest

N.C. Scenic Highway 268

828-758-0906

Located in the Patterson School Historic District, both the chapel and its cemetery are listed on the National Registry of Historic Places. The chapel is a restored 100-year-old Gothic structure located in Happy Valley overlooking the Yadkin River. The chapel's cemetery contains burials beginning around 1856 and is the final resting place of General Collette Leventhorpe, a well-known soldier of eastern North Carolina during the Civil War. Open daily during daylight hours.

Coffey's General Store

8971 Edgemont Rd (Highway 90),
Edgemont (Wilson Creek)

828-726-0323

Hours: 9am - 5pm Fri-Sat;
1pm - 5pm Sun

Collection of antiques, original post office, original store fixtures and photographs of Mortimer and Edgemont from the early 1900s. Open on weekends during spring, summer and fall.

Fort Defiance

1792 Fort Defiance Drive, Lenoir
N.C. Scenic Highway 268

828-758-1671

www.fortdefiancecnc.org

The restored 1792 home of General William Lenoir, who became famous as a captain at the Battle of Kings Mountain in 1780. Boasting more than 300 pieces of original furnishings and artifacts, as well as having been lived in continuously by the Lenoir family until 1961, Fort Defiance is one of the most unique restorations in the country and is listed on the National Registry of Historic places. Open for tours from April - October (Thursday to Saturday, 10am - 5pm and Sundays 1pm - 5pm) and November - March (weekends only or by appointment).

Granite Falls History & Transportation Museum

107 Falls Avenue, Granite Falls

828-396-2792

Operated by the Town of Granite Falls, this museum is contained in the Baird House, the oldest structure in Granite Falls. Features local transportation memorabilia and Granite Falls history. Call for hours.

Hickman Windmill Park & Hudson Railroad Depot Museum

550 Central Street, Hudson

828-728-8272

The renovated depot was originally built around the turn of the 20th century and was used as a train station until the 1970s. The "Pickin' in the Park" music jam session occurs monthly during the first Friday evening from June to September. Call for private tours.



Hog Waller Marketplace

Downtown Lenoir

828-759-0075

Large market on the streets of Downtown Lenoir used for trading, which included hogs, during the mid 1900s. Doc Watson got his start playing on the streets of Hog Waller. Retail space in downtown now makes up the Hog Waller Marketplace.

Laura Foster Grave

N.C. Scenic Highway 268

828-726-0323

Known from the Tom "Dooley" Dula fame, the story was made very popular in the 1950s by the The Kingston Trio and their song, "Hang Down Your Head Tom Dooley." The gravesite is surrounded by a white fence in the middle of a pasture and can be viewed from N.C. Scenic Highway 268.

Todd's Country Store

6353 Buffalo Cove Road,
Buffalo Cove/Yadkin Valley

828-758-9879

Hours: 8am - 5pm Mon-Sat

This country store, established in 1924, is located in the scenic Buffalo Cove community. Features glass bottled drinks, a lunch counter and antique collectables from the 1920s.





20 Miles of Furniture... *Shopping.*

Thousands of people visit Caldwell County each year with one thing on their minds — furniture. With 20 miles of furniture stores located along or near a stretch of U.S. Highway 321, this area is a required destination for any serious shopper looking for furniture bargains. Nearly all major manufacturers including Bernhardt, Broyhill, Fairfield Chair, Hammary, Kincaid and Thomasville can be found here along with an abundance of smaller, perhaps lesser known companies that also produce top-quality furnishings.

Because so much of the furniture is actually made in Caldwell and surrounding counties, local retailers, discounters and manufacturer outlets can offer shoppers a vast variety of styles and price ranges. With such low prices, one would expect to give up convenience, but that is not the case here. Most stores offer shipping options to anywhere in the continental United States. Many also take custom orders, so you're sure to find exactly what you need at a price that is likely to be substantially lower than you would expect to pay elsewhere.

While furniture shopping is a year-round attraction for this area, special sales are offered both before and after the spring and fall furniture markets. Especially keen shoppers can sometimes find one-of-a-kind items or deeply discounted samples. So, whether you're looking for high-end furnishings or searching for a bargain, Caldwell County is the place for one-stop shopping for every room in your home.



CALDWELL COUNTY LODGING

HOTELS

Comfort Inn
Highway 321, Lenoir
828-754-2090
www.hgmhotels.com

Jameson Inn
Highway 18, Lenoir
828-758-1200
www.jamesoninns.com

Lenoir Inn
Highway 321, Lenoir
828-754-0731

Red Carpet Inn
Highway 18, Lenoir
828-758-4403

BED & BREAKFAST

Gideon Ridge Inn
202 Gideon Ridge Road,
Blowing Rock
828-295-3644
www.gideonridge.com

Irish Rose Bed & Breakfast
1344 NW Harper Avenue, Lenoir
828-754-9691
www.irishrosebb.com

**Sharon Elizabeth's
Bed & Breakfast**
1504 Harper Avenue NW, Lenoir
828-758-8971
www.sharonelizabethsbnb.com

CABIN RENTALS

Located at Wilson Creek:
Brown Mountain Beach Resort
6785 Brown Mountain Beach Road
828-758-4257
www.brownmountainbeach.com

Brown Mountain Lodge
8205 Highway 90, Collettsville
800-713-4134
www.brownmountainlodge.com

John's River Valley Camp
6211 NC Highway 90, Collettsville
828-754-7067
www.jrvcc.org

Kathy's Kabin
8156 NC Highway 90, Collettsville
828-757-0146
www.geocities.com/kathyskabin

Rozewood Cabin
Brown Mountain Beach Road
888-662-9663
www.wilsoncreeknc.com

Located in Lenoir:
Camp Carolwood
1181 Camp Carolwood Road, Lenoir
828-758-1467
www.campcarolwood.com

Camp Ginger Cascades
1963 Cascade Lane, Lenoir
800-328-8388
www.cvgirlscouts.org/camp_ginger

Green Mountain Park Resort
2495 Dimmette Road, Lenoir
828-758-7766
Semi-private membership. Open to
non-members Nov. until Easter weekend.

Zap Fitness
9560 Blackberry Road, Lenoir
828-295-6198
www.zapfitness.com

CAMPGROUNDS

Located at Wilson Creek:
Anita-Alta 4-H Outpost Camp
2929 Mulberry Creek Road, Lenoir
828-757-1290

**Boones Fork Campground,
U.S Forest Service**
Mulberry Creek Road, Lenoir
828-652-2144
Primitive camping.

Brown Mountain Beach Resort
6785 Brown Mountain Beach Road
828-758-4257
www.brownmountainbeach.com

John's River Valley Camp
6211 NC Highway 90, Collettsville
828-754-7067
www.jrvcc.org

**Mortimer Campground,
U.S Forest Service**
Highway 90, Edgemont
828-652-2144

Located in Lenoir:
Camp Carolwood
1181 Camp Carolwood Road, Lenoir
828-758-1467
www.campcarolwood.com

Camp Ginger Cascades
1963 Cascade Lane, Lenoir
800-328-8388
www.cvgirlscouts.org/camp_ginger

Green Mountain Park Resort
2495 Dimmette Road, Lenoir
828-758-7766
Semi-private membership. Open to
non-members Nov. until Easter weekend.

CALDWELL COUNTY CALENDAR OF EVENTS

Check www.caldwellcochamber.org for specific dates and details.

APRIL

**Caldwell Traditional
Musicians Showcase**
J.E. Broyhill Civic Center

Spring Youth Fair
Caldwell County Fairgrounds

**Yadkin Valley Plowin' &
Pickin' Day**
Jones Farm
Food, entertainment and horse-
driven plows.

**Echo Hollow Bluegrass Music
Park opens**

Tough Enough Rodeo opens

MAY

Farmer's Market opens
Main Lenoir Library
Every Saturday from May until December.

Lenoir Cruise In
Every first and third Saturday from May
until November.

Hudson Car Show

Butterfly Festival
Hudson
Crafts, food and entertainment.

JUNE

Pickin' in the Park
Windmill Park
First Friday from June-September.

**Yadkin Valley Pickin' &
Mowin' Day**
Jones Farm
Food, entertainment and horse-
driven mowers.

**Annual Heritage Day and
Wood Kiln Opening**
Bolick and Traditions Pottery
Pottery, crafts, food, entertainment
and sawmill.

JULY

Mountain Music Jammin'
Bolick and Traditions Pottery
Every Sunday from July-September.

Blackberry Festival
Crafts, food and entertainment.

AUGUST

Jack Tales Festival & Benefit
Bolick and Traditions Pottery

Harambee Festival
Martin Luther King Jr. Center
(First week)

SEPTEMBER

**Happy Valley Fiddlers'
Convention**

**Molasses Making at
Fort Defiance**

Living History Days
Fort Defiance
African-American slave storytelling,
historic encampments and period
cooking.

**Tarwheel Classics Auto Club
Car Show**

Sculpture Celebration
J.E. Broyhill Park
Sculpture competition.

**Bridge to Bridge
Incredible Challenge**
Bike ride from Lenoir to Grandfather
Mountain.

**Annual National Lefty-Righty
Tournament**
Cedar Rock Country Club

OCTOBER

Ghost Tours
Downtown Lenoir

Fall Agricultural Fair
Caldwell County Fairgrounds

Molasses Festival
Sims BBQ
Crafts, clogging, molasses boiling and
old-fashioned food.

NOVEMBER

Farm/City Tour
Tour of agriculture farms and products.

**Annual Thanksgiving
Kiln Opening**
Bolick and Traditions Pottery

DECEMBER
Fort Defiance Colonial Christmas
Candlelight tours, wassail and an 18th
century Christmas.